



Proctor Farmers' Market

BIPOC Mentorship Program 2022 / Winter 2023

As part of our ongoing public pledge to increase diversity, equity, and inclusion and reduce barriers to entry as outlined in our 2021 [Statement of Solidarity](#), we are pleased to officially announce the creation of the BIPOC (Black, Indigenous, People of Color) Mentorship Program.

The BIPOC Mentorship Program is a collaboration of the Proctor Farmers' Market Board of Directors, Equity Committee, and Consultant Wilton Waverly. The Program is funded with a grant from Pierce County's American Rescue Plan Act (ARPA), and is open to qualifying farmers, processors, and prepared food makers looking to get their start at our farmers market.

What the BIPOC Mentorship Program Will Offer:

1. Opportunity for two (2) new vendors to join the Market on the following dates:
 - Regular Season: Saturdays | 9am-2pm | August - December 17, 2022
 - Winter Season: Saturdays | 10am-1pm | Jan 14, Feb 11, Mar 11, 2023
2. Waiver and/or reimbursement of the following fixed costs for the 2022 and Winter 2023 season:
 - \$35.00 Application Fee
 - Booth Fees
 - *Commission Fees will remain the responsibility of the new vendor). See 'FEES & COMMISSIONS' below for details.
 - General Liability Insurance
 - Tacoma Pierce County Health Permit
 - City of Tacoma Business License
3. Weekly use of Market equipment such as:
 - 10X10' Canopy
 - 1 (one) 6' table
 - Seating if requested
 - 4 canopy weights
4. Banner with your business name.
5. One (1) 10' Booth Space.



6. Year-round opportunity to market your product(s) at an established location with consistent traffic and sales.
7. Mentorship support which includes business and technical assistance, as well as operational guidance from Market Manager and Staff.
8. Participation in our robust and consistent marketing and advertising program that provides all Proctor Farmers' Market Vendors with built-in promotion of their business, from the announcement of their new business and hyperlinked listing in our weekly Market Newsletter (3,000+ subscribers) and website, to our social media postings that they can share on their business social media pages.

Eligibility Criteria:

- Applicants must identify as BIPOC (Black, Indigenous, People of Color).
- Your business is within one year of participating in any farmers markets.
- The BIPOC Mentorship Program is open to farmers, processors, and prepared food makers only. *
 - *The Proctor Farmers' Market is a completely farm and food focused market, and as such we do not accept applications from local artists, artisans, or crafters.

What We Are Looking For:

- New BIPOC Mentorship Program applicants with less than 1 (one) year participation at any given farmers market.
- Individuals who can demonstrate their business utilizes eco friendly practices and positive engagement with their community, in keeping with the [Proctor Farmers' Market Mission Statement](#), and the parameters of operation and behavior to assure a positive, welcoming environment as outlined in the market's [2022/Winter 2023 Policies and Guidelines](#).

Two (2) BIPOC Mentorship Program applicants were welcomed to the Proctor Farmers' Market as mentees in September 2022, and applications for this Program are currently closed.

